

Coos County Area Transportation District (CCATD)
Board of Directors

AGENDA

South Coast Business
800 N Bayshore, Coos Bay, Or 97420
Apr 10, 2023 9:00 a.m.

The Coos County Area Transportation District (CCATD) Board of Directors will hold a meeting at 9 am on Apr 10th at 800 N Bayshore, Coos Bay, OR 97420. The meeting will be accessible via zoom <https://zoom.us/j/667827645> Or Dial: +1 346 248 7799; Webinar ID: 667 827 645

- 1. CALL TO ORDER**
- 2. ROLL CALL/CONFIRMATION OF QUORUM BOARD OF DIRECTORS**
- 3. CHANGES TO AGENDA**
- 4. CITIZEN COMMENTS ON AGENDA ITEMS (Limited to three minutes/person)**
- 5. CONSENT AGENDA**

This section allows the Board of Directors to consider routine items that require no discussion and can be approved in one comprehensive motion. Any item may only be discussed if it is pulled from the consent agenda.

Approve the [Minutes Mar 13, 2023](#)

Accept the [Financial Report](#) and [Balance Sheet](#) for February 2023

Accept the [Ridership Report](#) for February 2022

BOD Proposed Motion: Accept the consent agenda as presented.

- 6. OLD BUSINESS**

- a. SuperStop - Update (Jennings)

- 7. NEW BUSINESS**

- a. Adopt the New Logo and Color Palette

On March 15, 2023 Transit 911 and Hunter Marketing conducted two (2) Work Session / Focus Groups to collect additional information not gathered with the survey tool. Both sessions were conducted electronically via webinar. One session was held at 12:30 PM and the second at 3:30 PM. Seventeen (17) people attended each session for a total of thirty-four (34) participants. The 34 participants were asked to give feedback on 4 marketing concepts and one stood out from them all.

Document: [Final Logo and Color Palette](#)

BOD Proposed Motion: Adopt the logo and color palette as presented.

pg. 1

This agenda does not limit the ability of the Directors to consider additional subjects. The CCATD Board reserves the right to place a time limit on public testimony on any matter. The meeting place is accessible to those with disabilities. If a special accommodation is needed, please contact the office at least 24 hours prior to the meeting (541.267.7111).

Coos County Area Transportation District (CCATD)
Board of Directors

AGENDA

South Coast Business
800 N Bayshore, Coos Bay, Or 97420
Apr 10, 2023 9:00 a.m.

8. GENERAL MANAGER REPORT

9. CITIZEN COMMENTS ON NON-AGENDA ITEMS (Limited to three minutes/person)

10. NEXT MEETING – Budget Hearing & BOD Mtg May 8, 2023 at 9am

11. ADJOURN